

NORTH COUNTRY BUSINESS

March 2006

Muskoka's Business Newspaper Since 1997

M.O.M. adds concierge service

Julie Hammond is pleased that opposites attract. People who are unorganized come to her for help organizing their home or office.

As it says on her business card: "We can show you ways to conquer the clutter, provide you with time management tools and develop a system with you to stay organized."

Hammond is the owner of an organizing company in Bracebridge called My Organizer in Muskoka or M.O.M for short, that specializes in home and office organization.

Restoring order to messy rooms, disorganized closets and chaotic junk drawers are Hammond's forte.

"I've always been very organized," she says.

"Most of my clients are double income earners who are too busy to organize their own house. By being organized, they can focus on their jobs or homelife."

Building on her slogan, "Let MOM do it," Hammond is developing a sideline concierge service aimed at catering to the needs of busy cottagers/home owners.

"They can call M.O.M. when they plan to head up to the cottage, and I will make sure everything is ready – the fridge is full and the linens are ready," she says.

"I can even help with menu planning and do grocery shopping. Running around doing errands and buying groceries can take the whole day and many people don't have the time."

Hammond will meet or speak with



CONCIERGE: Julie Hammond of My Organizer in Muskoka is branching out with a new concierge service catering to very busy people.

clients ahead of time to set up contracts that cover security and privacy issues.

In the meantime, readers can check out her before and after organizing photos posted on her web at www.myorganizerinmuskoka.com.

Hammond has a background in legal and office administration and she says she can tell you where everything is at her home and office.

Hammond is planning to launch a Messy Closet contest around Easter following the success of her Messy Desk contest promotion last fall.

The new promotion will invite people to e-mail photos of messy rooms to [\[muskoka.com\]\(http://muskoka.com\) and Hammond will choose the winner for a free cleanup.](mailto:julie@myorganizerin-</p></div><div data-bbox=)

"My clients are mainly people who want to be organized so they have time to the things they want to do," she says.

First visits are a free consultation. Hammond will walk through problem areas with a client and offer pointers on what they can do to get started.

She will return to help purge and empty spaces and get to work labeling, filing and using different kinds of containers for storage.

"It takes time to get organized," she says, "It doesn't happen in an hour."